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4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION CONTACT:
Melany Ethridge (214) 912-8934
melany@alarryross.com

FOR IMMEDIATE RELEASE

BOZ THE GREEN BEAR NEXT DOOR GETS BUSY **New Children's DVD Property Has Two More Releases Slated for the Fall**

Dallas, Aug. 1 – Debuting as one of the top three children's DVD brands in the Christian retail industry – quite an accomplishment in the competitive world of children's programming – “BOZ the Green Bear Next Door” is not content to rest on his laurels. Neither are his creators, Dennis DeShazer and Jon Green, experts in the children's entertainment industry who were instrumental in building the children's phenomenon, “Barney the Dinosaur.”

“We are tremendously excited by how well BOZ has been received, and we look forward to providing even more fun, educational and inspirational programming for children,” Green said.

“We know parents are discriminating consumers who have more choices for their children than ever before,” DeShazer added. “We believe we've succeeded in producing truly distinctive programming that entertains children while mixing in educational and faith-building content. Our shows are built to support the family dynamic rather than work against it, and parents are telling us they recognize the difference.”

The next BOZ DVD, “Thank You God For...Bananas, Bubbles and Busy Bodies,” will release Aug. 26, with a fourth DVD to follow in November. The first two releases, which hit Christian bookstores early this Spring – “Thank You God For...Colors and Shapes,” and “Thank You God For...Friends and Helpers” – garnered accolades for BOZ from both MOPS (Mothers of Preschoolers) and FamilyLife, assuring parents they could trust this new series.

What distinguishes BOZ from so many of today's children's video series is that it has the same high-quality entertainment value and educational content of many popular mainstream shows, yet includes God in the equation. Children learn about colors and shapes while learning about the Creator of them; kids develop relational skills while becoming aware of God as Provider of friends and family.

While all this learning is going on, the kids are having fun watching BOZ and his antics as he interacts with the kids next door – lovable twins Drew and Gracie. Children relate to their curiosity and knack for adventure, as well as their family relationships, involving both mom and dad as well as grandparents. Stellar music and top-notch 3-D animation complete the package.

Each BOZ DVD includes three 15-minute episodes, plus extra features such as music videos, read-along stories, printables, family activities and more. Today's tech-savvy children have come to expect these extras, and BOZ does not disappoint. Neither does his kid-friendly, activity-filled website, www.bozthebear.com.

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In addition to the DVD series, ZonderKidz has partnered with BOZ's production company, Exclaim Entertainment, to produce BOZ books for preschoolers. *God Loves Your Nose* and *God Gives You Friends* released in conjunction with the DVD series launch, with other books to follow. A BOZ plush has also joined the family, and music CDs won't be far behind, with three more DVDs planned for 2007.

Exclaim Entertainment is also working on additional properties, and looks to become the go-to resource for Christian parents. DeShazer and Green have a great understanding of the importance of all the aspects of early childhood development, and are committed to reinforcing both the key educational concepts and the foundational faith values that parents are teaching their preschoolers at home.

"We feel that what we've done up to this point in our careers has prepared us for this moment with Exclaim Entertainment and BOZ," Green said. "Our hope is to make a difference, to impact families with our stories and characters."

"We founded Exclaim Entertainment with the purpose of developing exceptional programming – like BOZ – that's inspired by God's love for us all," DeShazer continued. "We're excited to be using all of our experience to engage young children in fun yet meaningful series."

Green and DeShazer co-founded Exclaim Entertainment in 2003 to produce quality family entertainment with a Christian perspective. More information can be found at www.exclaimentertainment.com.